

## Pricing

### FREE TRIAL

**Are you a first time user? You want to try out what Sprockler can bring to you. You want to see if it fulfills your expectations and if it is truly user-friendly. Or you just want to try something different.**

In the free trial you can get acquainted with Sprockler. You can conduct two Sprockler inquiries and make use of all available question types to design meaningful inquiries. You can collect data and generate an appealing interactive report to visualize your findings.

[SIGN UP](#)

### SUBSCRIPTION SCHEMES

**Are you a professional user? Do you want to use some of the many features for really learn what is happening? Do you have multiple projects or situations where you use Sprockler? Or does your network or organization have multiple Sprockler users?**

Chose one of the following subscription schemes:

| SPOTTER                                                               | EXPLORER                                                                         | INVENTOR                                                                                   |
|-----------------------------------------------------------------------|----------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------|
| For people who use Sprockler professionally.                          | The optimal package for regular professional users.                              | For special situations, with needs that go beyond our standard offer.                      |
| For organizations that wish to use of all basic features.             | For organizations and networks that have multiple users and projects.            | For front-runners who wish to co-design and pilot new features.                            |
| For everybody who only occasionally wants to use Sprockler.           | For everyone who wishes to exploit the full potential of inquiry design options. | For organizations that intend to use Sprockler as their standard platform for sense-making |
| For users who wish to produce easy and appealing interactive reports. | For customized, highly appealing reports with all available reporting features.  | For organizations that wish to run data on their own                                       |
| € 99/month                                                            | € 195/month                                                                      | € 295/month                                                                                |

All subscriptions are annual and can be ended monthly after the first.

[SIGN UP](#)

## Features

|                                        | FREE TRIAL         | SPOTTER            | EXPLORER                | INVENTOR           |
|----------------------------------------|--------------------|--------------------|-------------------------|--------------------|
| Total active inquiries                 | 2                  | 5                  | 12                      | 20                 |
| Respondents per inquiry                | 15                 | 100                | 1.000                   | 10.000             |
| Multi-lingual inquiries                | ✓                  | ✓                  | ✓                       | ✓                  |
| Android and IOS App                    | ✓                  | ✓                  | ✓                       | ✓                  |
| Story (text, audio, photo)             | ✓                  | ✓                  | ✓                       | ✓                  |
| Report export (PDF)                    | ✓                  | ✓                  | ✓                       | ✓                  |
| Data import                            |                    |                    | ✓                       | ✓                  |
| Exclusion logic                        | ✓                  | ✓                  | ✓                       | ✓                  |
| Interactive reports                    | 1                  | 10                 | 30                      | Unlimited          |
| Interactive filters                    | ✓                  | ✓                  | ✓                       | ✓                  |
| Report password                        |                    | ✓                  | ✓                       | ✓                  |
| Presentation style (reports)           |                    |                    | ✓                       | ✓                  |
| Branding                               | Standard Sprockler | Standard Sprockler | Your logo, font, colors | Fully customizable |
| Graphs exports (png)                   | ✓                  | ✓                  | ✓                       | ✓                  |
| Data exports (CSV, Excel)              |                    | ✓                  | ✓                       | ✓                  |
| Data storage after end of subscription | 3 months           | 2 years            | 5 years                 | 5 years            |
| Encrypted data transfer and storage    | ✓                  | ✓                  | ✓                       | ✓                  |

Click [here](#) for all functionalities.



## ONE-OFF SCHEMES

**Are you an occasional user? Do you want to use Sprockler just once for a project or an event?**

The Sprockler credit system might be more advantageous for you in case you use Sprockler just once. If you buy one credit, you can do one inquiry and have the same options as for the EXPLORER subscription scheme.

|                                 | Costs   | You save |
|---------------------------------|---------|----------|
| <b>1 credit (= 1 inquiry)</b>   | € 895   |          |
| <b>5 credit (= 5 inquiries)</b> | € 3.580 | 25%      |

Credits are valid for one year after purchase. If you wish to run the exact same inquiry after the expiration term, you can buy a one year extension for €250 only.

## Sprockler LIVE

Sprockler has a fully integrated Data Collection and Visualization Modules. During “Sprockler LIVE” sessions people interview each other, share their stories and responses. While the stories are being submitted, the results are immediately visible in the Visualizer, waiting to be interpreted by the audience. Data collection and interpretation can take place in the same session. Once the responses to the inquiry are in, you can immediately look at them together and give meaning to what you see. This is possible with groups from tens to hundreds of people. Ask us for more information about these very exciting sessions.

## ALL FUNCTIONALITIES

Click [here](#) for all functionalities.



# Need support?

Sprockler is highly user-friendly and makes it possible for you to create your own inquiry. For optimal use of the tool, you can make use of the knowledge and expertise of the Sprockler resources and expertise.

## FREE RESOURCES

Use the manual, FAQ and Cases that are available on our website for learning and inspiration. You can also have a look at the open published reports by other users. Database for story-questions, bipoles and tripoles.

## TRAINING

We offer regular 1 or 2-days Open Trainings, which are announced under News Items, where you also find information on costs.

Many organizations are asking for in-house training. The standard package is a 2-days course for €350 per participant. We teach the technicalities of the tool and give you important process design tips. How Sprockler is used is as important as knowing the tool itself.

## CONSULTANCY

We can carry out the Sprockler project for you, and do the design, data collection and reporting with and for you. Some organizations do everything themselves, others don't have the time or interest, but still want to benefit from the great insights that Sprockler can bring.

We can help design the inquiry, put it on-line, conduct technical tests, support communication to target respondents, train interviewers (in case of field collection), monitor data-collection, preparation of interactive report, facilitate sense-making workshop and/or data-analysis, draft story of stories (reporting on patterns).

Contact us, if you want our advice.



## STARTERS PACKAGE

For your first project, it is quite possible that you want to create it in consultation with the Sprockler team. For this purpose we offer the possibility of buying a starters package. For €3.795 we help you go through the whole process. This includes a credit for 1 full inquiry with all options. We don't do it all for you, but make sure that everything goes well, from a technical and process point of view. And that you will end up with a beautiful interactive report.

## Sprockler LIVE

For your event or occasion where you are bringing people together and wish to get their voices heard. So that experiences are shared and views are expressed. We facilitate these sessions, using the Sprockler app, and tap into the wisdom of the people present. Firstly, by collecting their stories and interpretations, and secondly by making sense of all stories / data together. The Sprockler Visualizer enables you to have a look at emerging patterns instantaneously.

